




## BID/City/Town Centre Assessment

 <b>BID/City/Town Centre Assessment</b>	<b>Name of Entry</b>								<b>Overall Impression</b>
	<b>Judges</b>								
<b>Date of Assessment</b>								<b>Total Marks</b>	
<b>MAXIMUM OF 10 POINTS PER SUB SECTION</b>									
<b>A Horticulture 40%</b>	<b>A1</b>		<b>A2</b>		<b>A3</b>		<b>A4</b>		
<b>B Environment 30%</b>	<b>B1</b>		<b>B2</b>		<b>B3</b>				
<b>C Community 30%</b>	<b>C1</b>		<b>C2</b>		<b>C3</b>				

Total Score out of 100				Medal Awarded	
Gold - Excellent 85-100 points		Silver Gilt - Very Good 75-84 Points		Silver - Good 60-74 Points	
				Bronze – Satisfactory 50-59 Points	

**Judges feedback on areas for consideration**

**A.**

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**B.**

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**C.**

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## BID/City/Town Centre Assessment

		Gold 10-9 pts	Silver Gilt 8 pts	Silver 7-6 pts	Bronze 5 pts
<b>A1</b>	<b><u>Overall Impression</u></b>  Are the overall design and materials used within the BID/Town/City centre appropriate to the location and do they generate a positive image	High impact with <b>Excellent</b> attention to detail delivering the desired results in a most consistent and appropriate manner.	Most areas have high impact and <b>very good</b> attention to detail though a few are not compatible. The entry is generally very good.	<b>Good</b> overall effect although not always balanced. Some areas make an impact others need to be more vibrant and embrace better design.	Although <b>satisfactory</b> more attention to detail is required in order to create more impact and consistent design.
<b>A2</b>	<b><u>Maintenance of Planted Areas</u></b>  Are areas within the BID/Town City centre maintained to an appropriate standard including cultivation, weeding, feeding, pruning, grass maintenance, tree management and maintenance.	<b>Excellent</b> standards of cultivation. Very consistent throughout. Horticultural maintenance and general care is outstanding	Standards are <b>very good</b> with few exceptions. Horticultural maintenance is managed very consistently.	Standards of horticultural maintenance are <b>good</b> and fairly consistent. There are a few exceptions where further attention is required.	Standards are generally <b>satisfactory</b> . However, the horticultural maintenance programme requires further attention to detail in some areas.
<b>A3</b>	<b><u>Seasonal Displays</u></b>  Are plants used in the Bid/Town/City centre to enhance the visitor experience and celebrate seasonal events.	Through the use of plants the seasonal displays are <b>excellent</b> celebrating annual events and enhancing the visitor experience.	Seasonal displays are <b>very good</b> and help to celebrate annual events and enhance the visitor experience.	The visitor experience although <b>good</b> could be improved further by the use of plants to celebrate annual events.	<b>Satisfactory</b> results are achieved through the use of plants in celebrating annual events.
<b>A4</b>	<b><u>Plant Selection and Quality</u></b>  The plants used in the planting schemes within the BID/Town/City centre are suited to their growing conditions and location and is there year round interest, including where appropriate the use of vertical walls or roof gardens	<b>Excellent</b> plant selection with extensive year round interest. Very high quality and appropriate use of plants.	Plant selection overall is <b>very good</b> with only a few exceptions and ample year round interest.	Plant selection is generally <b>good</b> . There is room for improvement in some areas in order to extend year round interest.	Plant selection is <b>satisfactory</b> however it requires further consideration in order to extend the season and maintain interest.



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		Gold 10-9 pts	Silver Gilt 8 pts	Silver 7-6 pts	Bronze 5 pts
<b>B1</b>	<p><b><u>Local Identity</u></b></p> <p>Within the BID/Town/City centre is there a sense of place, with appropriate heritage, art in the landscape, signage and interpretation?</p>	Extensive evidence of efforts to highlight/enhance local identity. An <b>excellent</b> impression made about what makes the area unique.	Considerable evidence of efforts to highlight/enhance local identity. A <b>very good</b> impression made about what makes the area unique.	Some evidence of efforts to highlight/enhance local identity. A <b>good</b> impression made about what makes the area unique.	Little evidence of efforts to highlight/enhance local identity. A <b>satisfactory</b> impression made about what makes the area unique.
<b>B2</b>	<p><b><u>Built Environment</u></b></p> <p>Management and maintenance of commercial and residential stock, vacant properties and plots, building and development controls including the appropriate screening and associated interim enhancements of development sites.</p>	The built environment is managed to an <b>excellent</b> standard, with high quality controls on existing and future developments in place.	The built environment is managed to a <b>very good</b> standard with adequate controls of existing and future development sites in place.	The built environment is managed to a <b>good</b> standard with reasonable attempts at control of existing and future development sites in place.	The built environment is managed to a <b>satisfactory</b> standard however there are concerns that measures are not in place to manage existing and future developments.
<b>B3</b>	<p><b><u>Hard Surfaces</u></b></p> <p>To include cleanliness, absence of litter, street weeds, graffiti, flyposting and chewing gum, water conservation and recycling initiatives, hard landscape of public open spaces &amp; street furniture maintenance and effective enforcement measures.</p>	All areas are cleaned to an excellent standard. Street furniture including litter bins and seating is in <b>excellent</b> condition. There is effective control of street weeds, no graffiti and flyposting. Excellent evidence of recycling initiatives.	All areas are cleaned to a very good standard. Street furniture including litter bins and seating is in <b>very good</b> condition. There is very good control of street weeds, little graffiti and flyposting. Very good evidence of recycling initiatives.	All areas are cleaned to a good standard. Street furniture including litter bins and seating is in <b>good</b> condition. There is generally good control of street weeds, but evidence of some graffiti and flyposting. Reasonable evidence of recycling initiatives.	All areas are cleaned to a <b>satisfactory</b> standard. Street furniture including litter bins and seating is in variable condition. There is a lack of control of street weeds, and evidence of considerable graffiti and flyposting. Little evidence of recycling initiatives.



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		Gold 10-9	Silver Gilt 8	Silver 7-6	Bronze 5
<b>C1</b>	<b><u>Year Round and Future Commitment</u></b> Documented Evidence of forward planning and year round activity adding value, highlighting any events that makes the area unique and demonstrates the present strengths of the entry	<b>Excellent</b> evidence of all activity taking place throughout the year and of advanced planning.	<b>Very good</b> evidence of all activity taking place throughout the year and of advanced planning giving this entry a real strength.	<b>Good</b> evidence of all activity taking place throughout the year and of advanced planning.	<b>Satisfactory</b> evidence of all activity taking place throughout the year and of advanced planning.
<b>C2</b>	<b><u>Communication &amp; Awareness</u></b>  Within the BID/Town/City centre, its immediate area through regional and local marketing, involving all sections of the community. Communication and media involvement evidenced. Use of suitable interpretation enabling learning and a greater understanding.	Communicatio n extremely well covered. Community and media involvement and public awareness is <b>excellent</b> .	Communicatio n very well covered. <b>Very good</b> community and media involvement leading to very good public awareness.	Communicatio ns <b>good</b> . Community and media involvement leading to public awareness is of a good standard. A few missed opportunities.	Communicatio ns and public awareness is <b>satisfactory</b> . Community and media involvement is limited. Overall there is room for improvement
<b>C3</b>	<b><u>Funding &amp; Support</u></b>  Fundraising and on-going support from a range of businesses and organisations appropriate to the size of the entry making it viable and able to continue moving forward. Is there sufficient evaluation and evidence of the economic impact of the various initiatives?	<b>Excellent</b> level of funding and support that ensures the viability of the entry into the future, there is excellent evidence of the economic impact of the initiative.	<b>Very good</b> level of funding and support that ensures the viability of the entry, with very good evidence of the economic impact of the initiative.	<b>Good</b> level of funding and support that ensures the viability of the entry and sustains present projects. Evidence of attainment is a little weak	<b>Satisfactory</b> level of funding and support that ensures the viability of the entry and sustains present projects. Very little evidence of the economic impact of the initiative

**Should any element through no fault of the entry be absent then use an average mark for that element only (average in most cases will be within 7-6) if the element is inappropriate to the entry do not mention it in the feedback.**



## BID/City/Town Centre Assessment

### Judges/entrants notes

- As this category is a “one size fits all” there needs to be an allowance made within the judging process to take into account the scale of endeavour, for instance some bids may be quite small in comparison to a large city centre. Scale of endeavour takes into account not only the size of the entry but the geographic, and regenerative effect of what has been achieved against what can often be a difficult and challenging baseline.
- The Presentation and portfolio should include an annual development plan reporting against a baseline, where the entry has come from and how much has been achieved.
- Whilst the geographic size of most “Business Improvement Districts” can be quite easily defined, the boundaries of Town and City centres are harder to establish therefore the centre point of these entries shall be 1 km from a self-determined point giving a 2km diameter. The entry to determine the exact centre and radius on a submitted map.
- A larger Town or City centre entry can include a number of smaller bids or a larger BID entry can comprise of several smaller BIDS.
- The size of the entry will determine the judging period, and shall be no more than 2.5 hrs plus the standard 15 min presentation and press.
- There is a new section under A to assess the use of plant material to celebrate seasonal or local annual events, this may include the use of seasonal planting, baskets, containers or evidence of planting used at Christmas/easter or other events.
- The new style report and assessment form has rebalanced the existing scoring system to 40:30:30 reflecting the greater importance of the environment and the business community.
- The form also has expandable sections under overall impression and Judges feedback allowing the judge to provide comprehensive and meaningful comments as much as they deem necessary.